



PERSBERICHT

NSI successfully completes redevelopment Zuiderterras in Rotterdam

- *Primark, Dirk and Q-Park open their doors simultaneously on 13 November* -

Hoofddorp, 12 November 2014 – NSI N.V. (“NSI”) is pleased to welcome fashion retailer Primark, supermarket Dirk and parking company Q-Park in the renovated Zuiderterras, part of shopping centre Zuidplein in Rotterdam. These new tenants will simultaneously open their doors on 13 November 2014. NSI realized a significant improvement through a well-thought approach; alongside with the specific work that needed to be done for Primark, NSI modernized the parking facilities and improved the lay-out. As a result, NSI was able to improve the tenant mix with the arrival of Dirk and Q-Park, in addition to Primark. The Zuiderterras is now virtually fully let.

The new lettings represent in total approx. 80% of the lettable space of the Zuiderterras, contributing €1.4 million to the annual rental income. These long term contracts improved the average lease length of this property from 2.3 to 13.8 years.

Alica van der Duin, Director Retail of NSI explains: “We are proud to welcome the new strong tenants Primark, Dirk and Q-Park in our shopping center. This redevelopment shows the added value of NSI’s strategy. Through our active management, including doing the commercial and technical process in-house, we are able to make plans that smartly add up. That the tenants succeeded in orchestrating the opening of their stores on the same day is the crown on this successful redevelopment.”

A Primark spokesperson said: “We are delighted to open our second store in Rotterdam, here in Zuidplein. We look forward to welcoming customers to the new Primark store.”

Steven van der Krogt from supermarket Dirk comments: “Dirk and Rotterdam are closely related. The store in shopping centre Zuidplein is the 14th branch in Rotterdam. On such a beautiful sight location, next to Ahoy, related to a good shopping center, that is obviously hoe we like to see it.”

Shopping center Zuidplein is one of the best visited large indoor shopping center of the Netherlands. With an area of 55,000 sqm and over 160 shops, this is the main shopping center for Rotterdam-Zuid and the municipalities on the southern parts of Rotterdam. The shopping center is connected to a major hub for the regional public transport (metro station and about forty regional and city bus lines) and is also easily accessible by car.

About NSI

NSI creates - with and for its customers - inspiring environments to meet, work and do business. NSI realises this by investing in offices and retail in attractive, high-quality locations in the Netherlands and Belgium. NSI is a publicly listed real estate company, and manages invested assets of around €1.7 billion.

Note for the editorial board:

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